



Graphic Designer / Artist / Content Creator

beccabochna@disney.com

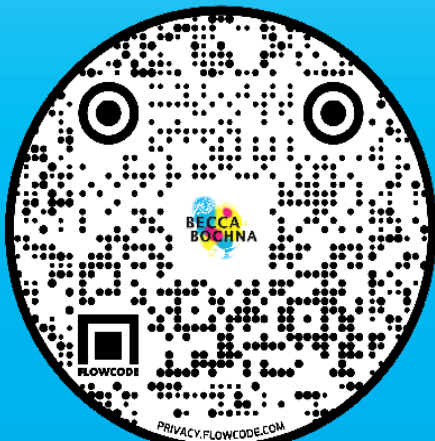
724-812-2696

<https://createdbybecca.wixsite.com/beccabochnaportfolio>

My distinct value is my ability to create useful and unique content.

Skills: 5+ years Experience

- Illustrator
- Graphic Designer
- Adobe Cloud
 - Photoshop
 - InDesign
 - Illustrator
 - PremierePro
 - After Effects
 - Lightroom
- Microsoft Office
 - Teams
- Social Media Marketing
 - Facebook
 - Instagram
 - Twitter
 - Pinterest
 - TikTok
- Team-building
- Organized
- Time-Management
- Determined & Driven
- Creative
- Out-of-the-box thinking



Education:

- California University of Pennsylvania ('15-'18)**
 - BS Graphics and Multimedia
 - Associates Graphic and Multimedia
 - Dean's List, Digital Photography Award Winner, Disney College Program Recipient, Screen Printing Club President
- Wilmington University ('20)**
 - Certificate in Digital Marketing
- University of Florida ('20-'21)**
 - Graduate Certificate in Journalism/Social Media Marketing
- Purdue Global University ('23-'present)**
 - MBA with a concentration in Marketing

Work:

- **Entertainment Assistant (Relief) - EPCOT**
 - Schedule and plan events for EPCOT Entertainment Cast
 - Work directly with management to plan and coordinate meetings with confidential information
 - Multi-task while assisting Cast in varied departments within Entertainment - DPI, Performers, and Character Captains
- **Disney Photo Imaging (DPI) Coordinator- EPCOT**
 - Manage Cast Member deployment and experience
 - Take ownership of defined areas and projects
- **Trainer**
- **Support Team Member**
- **Photographer**
 - Accomodate estimated 150 Guests per hour
 - Photos featured on My Disney Experience App
- **Entertainment Apparel**
 - **Social Media Marketing/Marketing Lead**
 - **Artist**
 - Created marketing strategies, posts, copy, and ad campaigns
 - Designed T-shirt illustrations and character design while following direct licensing instructions from companies such as:
 - Marvel and Simpsons - Universal Parks & Resorts
 - Cedar Point
 - Schlitterbahn Waterparks
 - Peanuts - Knott's Berry Farm
 - DC Comics - Six Flags
- **MGM Services**
 - **Graphic Designer, Vinly Printer, and Heat Press Operator**
 - Pressed estimated 10 shirts (front and back) per hour
 - Designed banners, collages, and posters for print